

Timothy Poulson (Goldkin)

Warner Main Street Mural Project

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<https://www.ramblemoredesign.com/murals>

About

My name is Timothy Poulson (Goldkin). I am a Portland, Maine based artist who has been working in the creative field for the last 12 years. Traditionally I have been interested in and practiced a span of photographic and printmaking processes ranging from the historic Tin-Type & Cyanotype photo processes to screen printing, to large format murals. For the purposes of this proposal I will reference my previous experience relevant to this project.

I have been working in a medium known as the Wheat-Paste for the better part of the last five years and have more recently been engaging in commission installations in residential, commercial and public venues. The Wheat-Paste process involves digitally printing large format tiles of paper and adhering them with a flour glue to a surface such as a wall, or in some cases onto a plyboard and then fixed to a frame mounted on the wall. Over the last year I have done a number of works, which I will list here but can also be seen on my websites large format mural page <https://www.ramblemoredesign.com/murals> .

About Cont.

- 4/2019 - Root Wild - 135 Washington Ave, Portland, Maine - 6'x24' ply board mounted on frame with stained trim.
- 7/2019 - The Portland Zoo - 41 Fox St, Portland, Maine - 7'x9' - direct to surface.
- 9/2019 - Portland Public Market House - 28 Monument Sq, Portland, Maine - 8'x10' ply board fixed directly to wall.
- 10/2019 - Think Tank - 533 Congress St, Portland, Maine - 5'x16' ply board mounted on frame with aged & stained trim.

I specialize in utilizing historic imagery specific to place or elements of interest, often pulling from historical societies, the Library of Congress and many other archival sources. I enjoy diving deep into the past to pull out images that we in the present can still relate to, and attempt to invoke a sense of place as well as nostalgia in the observer. Many of the soft goods on the collections page of my website can showcase this type of imagery - <https://www.ramblemoredesign.com/products>

For more information on previous projects in other media feel free to ask.

Professional References

Patrick Roach - 1(978)270-1525 - roche.patrick@gmail.com

Reid Emmerich - 1(207)303-9043 - reid@rootwildkombucha.com

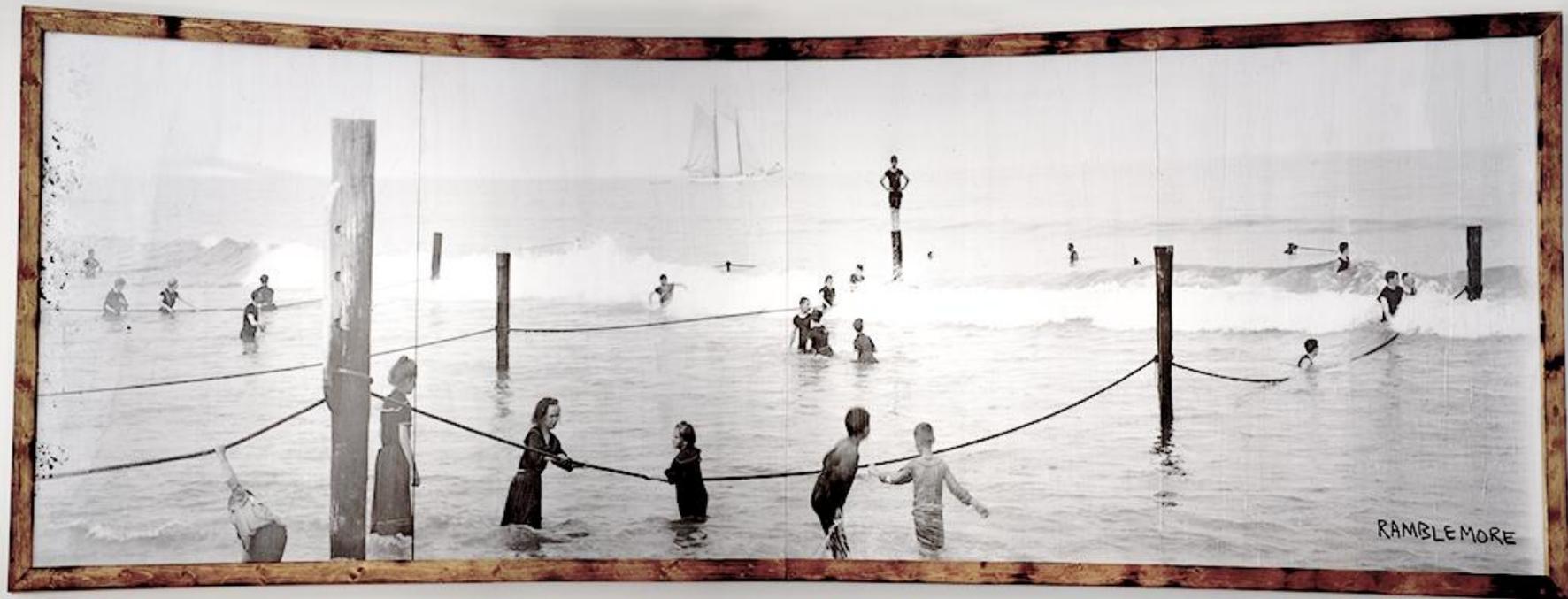
Example of Previous Work







RAMBLEMORE
IMAGE BY BORANVA REKI



RAMBLE MORE

Artistic Vision

For this project I have done a good bit of research and experimentation with material and process. The medium I normally work in is paper based and would not have the desired longevity outside amongst the New England elements. The solution I have found is I believe the most archival way of creating and maintaining an image on your wall.

If chosen I intend to digitally print the selected design onto ten separate 8'x4' aluminum panels (which have a print capacity of about 300 dpi - picture perfect at arm's length) and mount them to the wall side by side to create one roughly 8'x40' image. This would leave a margin on either side of the piece that is about 5 feet and about a 2 foot margin on top and bottom of the piece. Each printed aluminum panel would be coated in a gloss polymer varnish using a thick stroke brush. The reason for this varnish is three fold - 1) extra scratch protection to ensure longevity in elements and ability to clean if necessary 2) UV protection from sun damage or fading 3) thick brush strokes will give a "hand made" aesthetic when observed closely. The entirety of this roughly 8x40' image would be lined around the perimeter with a "trim" or "frame" made of PVC composite board painted black covering the edge of the aluminum and encasing the image giving it more the feeling of being an object rather than simply paint on a wall.

Artistic Vision

I will be entering multiple design options for your consideration and all of the imagery used is from Warner. I have searched multiple sources including the New Hampshire Historical Society, Library of Congress and was even able to spend an afternoon at the Warner Historical Society. While I found many amazing images showcasing your town and history, there were few that would fit into the required ratio of your wall and still be of interest. I personally believe of these entries the image of the train and Waterloo bridge is the strongest in both aesthetic, composition as well as historical relevance. I have submitted multiple options using this one image, as I believe the black and white version is classic and when displayed is sure to appeal to anyone passing. Additionally I also wanted to include some color options, so some of the train/bridge options are lightly colorized to give a bit of extra vitality, though I believe in either case this piece will have impact. If this image is chosen as a semi-finalist or finalist the colorization has the ability to be tweaked if the committee so desires. All of the typeface used in the “Welcome to” and “Warner N.H.” are also from archival material from Warner such as maps and photobooks. The images I will be submitting are laid out in a mock up style, as to not send massive files. If you would like me to also send along full files or detail shots please let me know.

Artistic Vision

I realize that my itemized budget goes slightly over your \$2500 supply margin but I would be willing to use some of the \$6000 for the artist commission to cover the difference. I have also tried to estimate a bit high just to make sure all the bases are covered.

I believe having a crisp, real photograph representing your town at this large of a format on a glossy, finely finished aluminum base with a perimeter frame element will be an incredibly impactful choice sure to attract the eyes and interest of any passersby, whether local or visiting. This process will also ensure the longevity desired for the project.

Thank you so very much for your consideration. If you have any questions please feel free to reach out with them. And an extra thanks so much to Rebecca at the WHS for her time and help!

Proposed Mural



8' tall

Roughly 40' wide





WELCOME TO
WARNER. N. H.

8' tall

Roughly 40' wide

RAMBLE MORE DESIGN



WELCOME TO
❖ WARNER, N. H. ❖

8' tall

Roughly 40' wide

RABBIT MOOD DESIGN



WELCOME TO
WARNER, N. H.

8' tall

Roughly 40' wide

Proposed Timeline

None provided.

Budget

Ramble More Design

Start Date: June 15 2020

Project Budget

Total \$ **3,170.00**

Task	Units	Materials \$/Unit	Fixed Costs	
Supplies				\$2,970.00
Aluminum printing/shipping	10.0	\$196.00		\$1,960.00
Varnish	10.0	\$34.00		\$340.00
Composite board	14.0	\$30.00		\$420.00
Hardware			\$100.00	\$100.00
Paint			\$150.00	\$150.00
Transportation			\$200.00	\$200.00
Total				\$3,170.00